Experiment Name:

Before

After

Experiment Number:





CHANGE MAKERS

Experiment Name:

Experiment Number:

Plan

What's my intent? Purpose Assumptions Hypothesis Data

Purpose: Why you are running the experiment.

Assumptions: The assumptions that you want to test.

Hypothesis: Your experiment stated as "If I try X, I expect the outcome to be Y".

Data: What data you want to collect, how you'll collect it, how often etc.

Learn

What did I learn?

Assumptions

Next



Insights: What you've learned.

Insights

Assumptions: What you might be assuming.

Next: What you will do next. Perhaps a repeat experiment. Or a new one.

Do

What will I do? What When Who

What: What you will actually do.

When: When you'll do it.

Who: Who needs to know and what you'll tell them.

Review

What happened? Evidence Impact Confirmations Surprises

Evidence: What the objective data says.

Impact: The impact you observed your experiment had.

Confirmations: What about your hypothesis was confirmed.

Surprises: What happened that you didn't expect.



Plan

What's my intent? Purpose Assumptions Hypothesis Data

Purpose: to improve productivity and engagement

Assumptions: Test the assumption that we need 60 minutes for a team meeting

Hypothesis: With some discipline, I think we can make our meetings just as productive in 30 minutes

Data: I want to find out how productive our meetings are now on a scale of 1-10, and how it changes when we run 30 min meetings.

Learn

What did I learn? Insights Assumptions Next

Insights: Shorter meetings appear more productive.

Assumptions: I might be assuming that it's just the shorter time that makes it more productive. I wonder if having a clear agenda and ensuring we don't stack it full of too many items also helps?

Next: Try allowing only two agenda items per 30 minute meeting.

Do

What will I do? What When Who

Explain the purpose of the experiment to the team.

Collect baseline data at tomorrow's meeting - ask people how productive they think our meetings are

Schedule next 3 meetings to be 30 mins each. Also ensure we have a clear agenda beforehand.

Survey team members after each meeting (scale 1-10)

Review

What happened? Evidence Impact Confirmations Surprises

Evidence: Baseline average: 4/10 After three meetings: 8/10

Impact: Team seems much happier. Feels like we're getting the right work done.

Confirmations: 30 min meetings seem to improve productivity.

Surprises: The team love it. And now they're keen on carving out different time together to work on more strategic initiatives



After

Plan

What's my intent? Purpose Assumptions Hypothesis Data

Purpose: to decide what sort of role and organisation I want to work for next

What would I learn if I interviewed 5 people I admire about how they made their career choices?

I want to learn what process successful people use to make career decisions.



Learn *What did I learn?* Insights Assumptions Next

Insights: I need to activate and build my network now

After

Assumptions: Am I assuming how others see me is how I see myself?

Next: Run an experiment on how I'm perceived. Do the Five Questions activity. This can also help me activate my network.

Do

What will I do? What When Who

By the end of this month:

Create a criteria list

Identify 8 people that I would like to interview, based on the criteria

Write the interview questions and set up the interviews

Do the interviews

Review

What happened? Evidence Impact Confirmations Surprises

Evidence: after 6 interviews, it seems everyone comes at it from different angles. But there seem to be a few common elements: having a sense of higher purpose, leveraging a diverse network, playing to strengths, and running experiments before committing to a course.

Impact: I'm feeling optimistic that I'm equipped to make a positive change.

Confirmations: the importance of a diverse network

